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**NEWS FOR IMMEDIATE RELEASE**

**Imagine Technology Group Helps Customers Enhance Network Security  
Through Managed IT Services**

*Proactive Approach to IT Enables Local Businesses to Combat Threats*

Imagine Technology Group's proactive approach to managed services enhances security and helps companies combat malicious threats. Fortune 1000 organizations have plenty of budget available to spend on IT security infrastructure. They are fully equipped with in-house staff that is dedicated full-time to optimizing security across the board. While the necessity for IT security is in plain sight, many small to mid-sized companies may ignore this area of their business until it's too late. Imagine Technology Group's managed IT services provides proactive resources to business owners everywhere. The company zeroes in on five key areas to focus on, to dramatically improve the health of their customers' technology.

In its purest form, Imagine Technology Group's managed IT services anticipate IT issues before they crop up. It's a proactive and cost-effective approach that has changed the way businesses improve their productivity, streamline their efficiency and keep their critical information safe. This approach enables business owners to stay focused on their core competencies, instead of trying to understand the complexities of IT networks. There are five critical areas where Imagine Technology Group leverages their proactive approach to

enhance security.

- 1) **Anti-virus/Anti-malware.** Most viruses spread so fast because they are delivered in the simplest ways. Viruses are usually deployed through email, software downloads or phishing sites. Imagine Technology Group provides regularly updates virus protection so the latest threats can be combatted.
- 2) **Data Backup.** If you've ever lost your data, your presentation or a file went missing, you've felt the sting of a lacking data backup program. While most businesses have partial backups in place, Imagine Technology Group provides companies with cloud-based business continuity and disaster recovery programs in order to eliminate this problem from their IT landscape.
- 3) **Software Updates.** If you've ever snoozed a security update, you've potentially put your company at risk for greater harm. Imagine Technology Group's team of technicians work around the clock to instantaneously and continuously update software, so customers are always on the latest version.
- 4) **Unauthorized Users.** Keeping unauthorized users out – of buildings, software programs and internal networks – is another vital component for a comprehensive data protection program. Leaving these areas unprotected is irresponsible as leaving your doors unlocked at night. Imagine Technology Group monitors activity constantly and works with customers to provide access to necessary employees.
- 5) **Cloud & Mobile Security.** Virtually every business in today's marketplace relies on some form of cloud-based technology or mobile phones. Each one of these pose a potential threat to the network and create vulnerability for the network, especially if left ignored. Imagine Technology Group monitors personal devices to protect against threats entering the network taking mobile security and cyber security to another level.

“When an organization takes the time to assess these areas of their business, it's very easy to dramatically improve the health of their technology,” said Mark Lasinis, CIO/Vice President of Technology of Imagine Technology Group. “We are very well versed in these areas and can bring years of expertise and experience to the table. The modern organization can simply not afford to ignore these areas of their business any longer and by partnering

with us we can prevent a catastrophic event.”

## **ABOUT IMAGINE TECHNOLOGY GROUP**

Imagine Technology Group (ITG), an Arizona owned and operated company offering our customers a single point of contact for all their office technology needs. ITG provides a wide variety of document management solutions, workflow improvements, Multi-function devices, VoIP phone systems, digital signage, managed network services and IT Solutions. With our manufactures' National Programs, we can provide service and support anywhere in the world. Our goal is to be our customer's "ONE SOURCE" for any office technology solution they might need. Through top-notch customer service, provided by well-trained employees, ITG manages your technology so you do not have to. To learn more about our products, services and support please contact ITG at 602-454-0720 or visit [www.itgarizona.com](http://www.itgarizona.com).

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